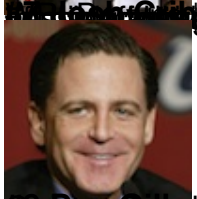
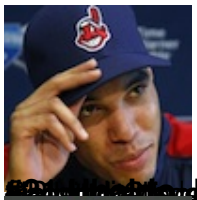
The Power Rankings were introduced last year as an ongoing quest for the "new face of Cleveland sports"-- a battle for the throne abandoned by a former king. But to this point-- despite advancing through two NFL free agent periods, the NBA trade deadline, and MLB hot stove season-- not a whole hell of a lot has changed on our list of competitors. In fact, the biggest shake-up to this edition of the Power Rankings isn't the addition of a new star; it's the deletion of a former #1. Yes, Peyton Hills' career as a Cleveland Brown came to its remarkably anti-climatic conclusion this month, as the once beloved Madden cover boy quietly signed a cheap rental contract with the Kansas City Chiefs. Whether or not this actually winds up negatively impacting the Browns remains to be seen (though most things do). However, it's already clear that Peyton's departure has left Cleveland's supply of nationally recognized sports figures at a possibly unprecedented low. Combine this with the fact that the Washington-bound Robert Griffin III likely would have debuted in our Top 3, and you can see why we're currently heaping all of our hopes and dreams on the shoulders of another 19 year-old basketball player. It's like we never friggin' learn.

Anyway, other things to look for in this edition: the rise of the JK Kid. He's only played in 36 Major League games, but Jason Kipnis is blasting up the rankings thanks in large part to the desperately needed charisma he brings to the table. We've also got two Cleveland head coaches moving into the Top 25 this week. Can you guess which two? It's not very difficult. And finally, we're including a new feature to help showcase each man's respective Star Power, as the **"Twitter Followers"** total wil indicate the all-important number of social media losers that have have latched themselves on to these players like digital barnacles.

To review the methodology here, every athlete below is ranked on **STAR POWER**-- a metric of

success and popularity that breaks down into four subsections:
On-Field Performance (OP), Local Recognition (LR), National Recognition (NR), and Marketability (M)
. For each one of these sub-categories, the player in question gets a 1-10 ranking, and the combination of the four scores is his
STAR POWER RATING
(with 40.0 being the highest possible SPR, reserved for the likes of Bob Feller, Jim Brown, and a pre-balding LeBron James). Now, on to the list!

Cleveland Sports Star Power Rankings: March 28, 2012

#1 Kyrie Irving 34.5
PG, Cavaliers | OP: 8.5, LR: 9, NR: 8.5, M: 8.5 | Twitter Followers: 145,644 | Previous Rank: #2
In Cleveland, it's just never been as fun to call talk radio stations to say things like, "man, management sure did do a great job in the draft this time around." This is why you hear almost as much about what a questionable pick Tristan Thompson was as you do about what a wise, potentially franchise-changing selection Kyrie Irving was. Derrick Williams may wind up a fine player, but Irving is your NBA Rookie of the Year and the biggest star in Cleveland by a wide margin.

#2 Asdrubal Cabrera 30.5
SS, Indians | OP: 8.5, LR: 8, NR: 7.5, M: 6.5 | Twitter: -- | Previous Rank: #3
In the simplest terms possible, Asdrubal Cabrera-- as the 2012 season begins-- is the best player on the Cleveland Indians. His breakout 2011 season added an unexpected power stroke and a highlight reel of flashy leather to his resume. He's at his all-time Power Rankings high point right now, too, but that could change in a hurry if his rumored weight issues and a change in attitude turn his arrival into a fluke.