People have been wondering for a while who this mysterious new Offensive Coordinator would be, and today it was revealed to be the enigmatic Brad Childress.

Childress was the OC in Philly from 2003-2005 (he was QB Coach there from 1999-2002), where he worked with Tom Heckert and had Pat Shurmur as one of his assistants. Then came a bumpy ride as Head Coach in Minnesota from 2006-2010, where he amassed a 39-35 record (including 2 trips to the playoffs and coming within one ill-conceived Brett Favre interception of reaching the Super Bowl) but was fired after a 3-7 start in '10 due to unmet expectations and some locker room unrest.

Despite his rugged good looks and his resemblance to Frank Oz, Childress probably isn't best suited to be a Head Coach. But in his 8 years as OC and HC, his offenses have averaged 15th to 16th - hardly world beating, but rarified Offensive air for Cleveland.

Naysayers will point out that Childress only called plays for 1 of those 8 seasons, but it appears that he won't be calling plays here either, so that shouldn't be a factor. His will be a voice that has actually fielded solid offenses trying to help out a guy who hasn't.

This hire ain't gonna get anyone tingly in the bloomers, but he *is* experienced and he knows the fellow Coaches/Front Office well, so there should be harmony amongst all the Powers That Be as they try to take us out of this ditch. As any Clevelander will tell you, it likely won't work anyway, but having the whole crew on the same page certainly doesn't *hurt.*